

Friends of the La Mesa Library
Regular Board Meeting Minutes
August 16, 2012

Attendance:

Board Members: Robert Duff, Deborah Ives, Ruth Ketchum, John Schmitz, Eileen Schmitz, and Bob Thatcher. **Guest:** Jim Timlin

Call to Order: The meeting was called to order by President John Schmitz at 4:35 p.m.

Approval of the Minutes: The July minutes were approved.

A presentation by Jim Timlin of San Diego Business Solutions was moved to the top of the agenda. He works primarily with non-profit groups and brought sample promotional items. Ideas included pens, pencils, name tags or aprons for volunteers to wear, small flashlights, cloth bags, and more. Deborah suggested a coloring contest for the Library's birthday in June. Winners' artwork could be put inside double-walled clear mugs (\$3 for no handles, \$5 with handles).

Library Report:

- Head Librarian Ruth Ketchum reported that the Open House on July 26 was a success and that Director Jose Aponte was impressed by it all. John thanked Deborah Ives, and Bob Thatcher for representing FOL.
- Ruth expressed her appreciation for the Friends' contribution for County matching funds.
- Matching funds used a bit less than anticipated, \$7000 instead of \$9000. After discussion, it was agreed to use approximately \$1000 to pay for key reference materials.
- Kids Care Fest will take place on September 22 at Briercrest Park. Attendees can get library cards and check out books on the spot, among other family activities. We will investigate the cost of ordering imprinted pencils to hand out here and at other library events.
- There will be another of the popular geocaching workshops on August 25 at 3:00 p.m.

Treasurer's Report:

- Bob Thatcher distributed the Statement of Financial Position, the Income and Expenditures Statement, and noted that daily Bookstore sales rose in July. His reports were accepted.
- Bob asked that a line be added to the reimbursement requests for Ruth Ketchum to sign off as branch manager, along with the FOL President's signature.

President's Report:

- John is seeking contacts to improve the Readers/Writers event by including local artists. It might be renamed Authors and Artists.

- Membership is now at 92. Deborah and John met with Mary England of the Chamber of Commerce to discuss their assistance for a FOL membership campaign. Chris Lavin of *La Mesa Today* is planning an in-depth article on the Library. Ruth understands that the *Courier* will run an article too.
- John recently emailed bylaws with red mark-ups. He and Deborah will meet with Bill Fischbeck to review them in early September.

Bookstore Report:

- Deborah Ives surveyed the volunteers who much preferred wearing name tags, rather than the proposed aprons.
- The volunteers and Deborah will consider the advisability of selling thumb drives in the Bookstore to library patrons.
- Online sales: Deborah will work with Bob Thatcher to develop a form that will break down expenditures into budget categories and send receipts in PDF forms.
- Ruth will talk to a contact in Purchasing to find out if it is possible for FOL to buy an approved lobby sign.

IT:

- Bob Duff wants a President's Report for the FOL website.
- He would like us to consider what other Friends groups do: Why is the IT position on the Board? Do all have an IT position on their boards.
- When emailing to Bob, please state explicitly if it is to be published on the website.

The meeting was adjourned at 6:30 p.m.

Minutes submitted by Eileen Schmitz