

Friends of the La Mesa Library  
**Regular Board Meeting Minutes**  
September 20, 2012

**Attendance:**

**Board Members:** Robert Duff, John Schmitz, Eileen Schmitz, Bob Thatcher. **Guests:** Ruth Ketchum, Anna Hartman. **Excused absence:** Deborah Ives

**Call to Order:** The meeting was called to order by President John Schmitz at 4:33 p.m.

**Approval of the Minutes:** The August minutes were approved with a minor correction on the draft version.

**Treasurer's Report:**

- Bob Thatcher's August Statement of Financial Position, the Income and Expense Statement were accepted. The Bookstore's income averaged approximately \$54 per day.
- Money will be deposited into the Express accounts on a quarterly basis.
- Ruth Ketchum shared an internal email that listed the most urgently needed reference materials and their costs. It was moved, seconded, and voted unanimously to shift \$800 from *Matching Funds Contributions* to *Library Support - Other* to cover the cost of the reference materials. It was decided not to move more at this time.
- There is still a small amount in Bank of America yet to be moved to Comerica.

**Library Report:**

- Kids Care Fest: Anna Hartman and John Schmitz will take pop-up covers, tables, library books, bookmark craft materials, fliers, brochures, and the newly received FOL pencils this coming Saturday. Anna will be able to sign up attendees for new cards and to check out the books.
- Ruth Ketchum said that Abby has transferred to Spring Valley and Hugo Peres is coming here.
- La Mesa Library was second in the County with circulation of 76,536. The much-larger Vista branch lead with 80,385.
- The County Library will soon provide five or six Google Chrome books to La Mesa Library. This will help greatly as computer use is at capacity.
- A new program for bilingual speakers, Conversation Café, will be piloted by a volunteer in October. It will run twice a week. Ruth will contact Bookstore Manager Deborah Ives to work out evening times.

**President's Report:**

- John spoke to Glenna Bloeman about including the Foothills Art group in next year's Authors event. John also spoke to Hazel Ross of the Foothills board who invited us to their board meeting but it meets tonight. John suggested we try to attend their next meeting to explain how they could participate.???

Ruth has ideas for other artists, including contacts with a Pottery tour she recently attended. After the November elections, John will contact Shannon O'Dunn from her art gallery on La Mesa Blvd.

- John attended a recent Chamber of Commerce mixer and the Rotary Club's *Sweet Retreat* fundraiser to benefit local charities, including the La Mesa Parks and Rec Foundation. He hopes to network and raise the visibility of the Friends of La Mesa Library.
- Membership has edged up to 95. Current rates are: \$5 for an individual, \$10 for a family, and \$25 for organizations. After discussion, it was moved, seconded, and voted to set a special membership rate for members of the La Mesa Chamber of Commerce.
- Due to scheduling conflicts, the meeting with Bill Fisehbeck to review proposed bylaws was postponed. John will set up a new date.

**Bookstore:** Ruth Ketchum will follow up on the request for a lobby sign with Amber, asking for information to be sent to Deborah and John.

**IT:** Bob Duff sent a memo to John regarding the lack of support from Intuit. After discussion, it was agreed that Bob would investigate and select another website company. The new company should send the bill to either the Friends P.O. Box or use the Library address.

**Other Business:** Ruth will link the LM Library's calendar to the FOL website.

The meeting was adjourned at 5:27 p.m.

*Minutes submitted by Eileen Schmitz*