

Friends of the La Mesa Library
Regular Board Meeting Minutes
April 24, 2014

Attendance: Present: Board Members Deborah Ives, John Schmitz, Eileen Schmitz, Bob Thatcher, Heather Pisani-Kristl (Library Ex-officio), Chris Gonzales (City Ex-officio), and member Joyce Purcell. Absent: Bob Duff

Call to Order: President John Schmitz called the meeting to order at 4:35 p.m.

Approval of the Minutes: The March minutes were approved as read.

Treasurer's Report: Bob Thatcher

- Total current assets are \$40,400.91 with \$36,209.16 in savings.
- Additional donations beyond the basic membership fees total about \$1400. Members have the option of targeting donations to specific needs (Library Programs, Matching Funds, Saving for Future Needs) or Unrestricted which is what most have chosen.
- Bookstore sales show a slow downward trend. Other branch libraries have been hit even harder.
- Money is starting to come in for Authors and Artists.
- Bob added the cost of window coverings to the budget under Minor Repairs.
- The March *Statement of Financial Position* and the *Income and Expense Statement* were accepted.

IT Report: No IT report

Library Staff: Heather Pisani-Kristl

- La Mesa leads the County in check-out of adult audio and is second in Adult books after the much-larger Vista.
- The staff was recently trained by PERT (Psychiatric Emergency Response Team).
- Window coverings have been ordered. Delivery is expected on May 8.
- On May 10th at 10:00 a.m., a Ribbon-Cutting Ceremony will be held to acknowledge the many Library improvements. County Director Jose Aponte and Mayor Art Madrid will be in attendance. Refreshments will be served. Music will be provided by The Waits for a fee of \$50.

President's Report: John Schmitz

- So far, **Authors & Artists** is mentioned online in *La Mesa Today*. An ad was purchased in the *La Mesa Courier* and will run in a few days. Headquarters will print fifty 8½" x 11" flyers which will be placed in our lobby, the Adult Enrichment Center, and local stores such as Starbucks. It would be nice to be able to contact schools but we don't want to pay for that many flyers again.

- Dr. Jerry Lester bought a one-page ad. He is leaving it up to Heather to decide on the content. Half-page ads were bought by Glenna Bloemen, Mostly Mission, and the La Mesa Historical Society. Several people donated money directly to the event.
- Barnes and Noble is bringing three teen writers and will donate a portion of their proceeds.
- Chris Gonzales will arrange to have Authors & Artists run on the marquee by the Police station. Eileen will see about listing A&A on local media and send an email to members with a listed e-address. She will also email Bob Duff about possibly contacting schools.
- Costco sent a \$25 gift card. It was decided to hold a drawing for it after Richard Lederer's presentation. Chris may have tickets. Eileen will find a container and make a sign.
- Boy Scouts will help set up but not stay for take down.
- John will pick up a large donated container of coffee from the Baltimore Starbucks. It will be put on the check-in table for the participating speakers, authors, and artists.
- The Food Truck is still undetermined. Chris and John will pursue other vendors.
- Program booklets will be compiled by Eileen as Glenna Bloemen (Authors) and Patty O'Reilly (Artists) gather the participants. John is checking the cost of printing with a member of the LM Chamber of Commerce.
- The **General Membership** meeting will be held in June. The three main items of business will be the election of officers, the approval of a budget, and a call for Bookstore volunteers. All spots on the Board are open. Joyce Purcell expressed interest in Membership.

Bookstore Report: Deborah Ives

- The daily average sales were \$47.48 compared to \$51.27 this time last year.
- Deborah made a new roster which she will send out soon.
- The Bookstore door sign needs to be revised to better reflect open hours.

City of La Mesa: Chris Gonzales

Chris and John will mark off sites with chalk the evening before A&A. Chris will be present all Saturday to help with set-up and monitor activities.

The meeting was adjourned at 5:27 p.m.

Minutes submitted by Eileen Schmitz

The next meeting will be on May 22nd at 4:30 p.m.