

Friends of the La Mesa Library  
**Regular Board Meeting Minutes**  
January 30, 2014

**Attendance:** Board Members: Bob Duff, Deborah Ives, John Schmitz, Eileen Schmitz, Heather Pisani-Kristl (Library Ex-officio), and Chris Gonzalez (City Ex-officio). Excused: Bob Thatcher

**Call to Order:** President John Schmitz called the meeting to order at 4:40 p.m.

**Approval of the Minutes:** The December 2013 General Membership minutes were approved.

**President's Report:** John Schmitz

- The *Authors and Artists* planning is progressing. Richard Lederer will return as one of the featured speakers and sponsor payments have come in from two people. Patty O'Reilly will contact the chef of a food truck to see if it would participate. The board suggested that the program booklet should have a disclaimer that organizations and advertisers are not necessarily endorsed by the Friends of the La Mesa Community Library.
- Membership renewals are trickling in. Some come with additional donations.
- John had asked County Friends groups to comment on lifetime memberships. Deborah Ives added El Cajon (\$100) to the list. The consensus from other Friends groups was that people who paid for lifetime memberships tended not to contribute again, leading to less revenue in coming years. It was decided to table this topic.
- Deborah would like to acknowledge members. Permission to use their names would need to be added to membership registration forms. Although tabled for now, we'd like to find out how other FOLs recognize their supporters.
- Mary England has offered to help market FOL memberships through the La Mesa Chamber of Commerce.
- Local businessman John Fonseca will make static cling decals to support Friends of the La Mesa Library at no cost to us.

**IT Report:** Bob Duff

- The content on the lobby video needs to meet library regulations. Suitable subjects include community events such as pictures from the Farmers Market, Library events, Parks and Rec activities, and FOL acknowledgement of supporters. Jake Sexton, Librarian I, messaged Bob with suggestions for the video.
- John gave the web host paperwork to Bob.

**Treasurer's Report:** John delivered the report for Bob Thatcher.

- On the first page, note that \$379.50 shows direct donations. Bob put money into the Express accounts.
- The Bookstore earned \$1,149.60 in December even though it was closed from December 21<sup>st</sup> through January 2<sup>nd</sup>.
- The December *Statement of Financial Position* and the *Income and Expense Statement* were accepted.

**Library Staff:** Heather Pisani-Kristl

- New carpeting will be installed starting on February 17<sup>th</sup>. Work will take place after working hours.
- John and Heather visited the Police Department to check the tinting on its windows. It turned out to be insufficient for direct sunlight. John will check Costco and Home Depot for the cost of shades.
- A laptop bar and seating area along the south wall is now in use with temporary stools. Bandwidth was increased last fall.
- Lighting is still uncertain.
- A set of gold commemorative coins was donated to the Library. Heather will ask Safa Arabo to take them to a consignment store.
- Anne Davis of the Arts Alliance works to provide art programs at libraries. We hope to start those in La Mesa.
- Chair yoga classes will be on Tuesdays from 8:30 to 9:30 a.m.
- Jake has begun an online book club. See it on Facebook.
- There is a big push to help customers with e-books. Six hours a week have been set aside for one-on-one appointments.

**Bookstore Report:** Deborah Ives

- She has rearranged the back of the Bookstore, putting the desk on the right and making space for A&A books.
- Carol Robasciotti is feeling better and will likely return to the Bookstore on Saturday.
- Deborah has two new potential volunteers.
- She suggested that one way to thank members would be to offer a book a month at half-price, but the logistics of that would have to be worked out.
- 109 *National Geographic* magazines will be sold on Craig's List for the best offer.

City of La Mesa: no report

The meeting was adjourned at 5:35 p.m.

*Minutes submitted by Eileen Schmitz*