

Friends of the La Mesa Library
Regular Board Meeting Minutes
March 20, 2014

Attendance: Board Members: Bob Duff, John Schmitz, Eileen Schmitz, Bob Thatcher, Heather Pisani-Kristl (Library Ex-officio), Chris Gonzales (City Ex-officio), and member Joyce Purcell. Excused: Deborah Ives

Call to Order: President John Schmitz called the meeting to order at 4:36 p.m.

Approval of the Minutes: The February minutes were approved with minor corrections.

Treasurer's Report: Bob Thatcher

- Total current assets are \$38,992.34. There is still a bit of money remaining in Express accounts which Heather will spend soon.
- Chris inquired about matching funds. Heather explained that it would be best to save until the new budget in July and to be ready to participate in new matching funds programs then.
- The February *Statement of Financial Position* and the *Income and Expense Statement* were accepted.

IT Report: Bob Duff

- The web site photos of Bookstore shelves are up-to-date.
- John suggested cross-linking to Parks and Recreation. Contact Karen McElroy and Dana Belski.
- Bob reported that La Mesa/Spring Valley School District recently showed ninety pieces of student art. John said that if they would like to show the work at Authors and Artists, they can have a free spot.
- Donna Niemeier of the La Mesa Historical Society hasn't yet contacted Bob.
- Bob may be able to get pictures and video at "Fun with Physics" at Highwood Park on May 5th. This is sponsored by the Expand the Parks Committee.

Library Staff: Heather Pisani-Kristl

- La Mesa is #3 in the County again.
- The Library had eleven more programs in February 2014 than one year ago. One-to-one e-book training and chair yoga were part of the increase.
- New lighting is now in the front corners, making the children's corner even more popular now that new toddler toys are there too.
- More art rails have been added.
- The bid for window shades above the front door and in the children's area came in higher than anticipated. Shielding the clerestory windows would cost another \$300. Bob Duff moved that the budget be amended to allot monies not to exceed \$2500 to

purchase and install the window coverings. Eileen Schmitz seconded the motion which was approved unanimously. Heather will start the process.

- The Library will be hosting a poetry contest in April. First prize will be a \$30 certificate to Barnes and Noble and will come out of the Programs budget. The FOL board agreed to provide two gift certificates to the Bookstore: \$15 for second prize and \$10 for third prize.

President's Report: John Schmitz

- *Authors and Artists*
 - So far, we have the five speakers, six listed sponsors, and two $\frac{1}{2}$ page ads. Heather asked Barnes and Noble to consider supporting the event. Other ideas might be Best Buy and Comerica Bank.
 - Joyce suggested putting an application for FOL membership in the program booklet or on the back cover.
 - Heather set up a box specifically for Authors and Artists correspondence.
 - After discussion, it was agreed to run a one-time color ad in the La Mesa Courier at a cost of \$270. Bob Duff suggested that we ask for permission to put the same ad on FOL's web site and that the ad include a line stating that bearers can receive a free paperback in the Bookstore.
 - We need public service announcements on TV and radio and to advertise on the marquee outside the police station.
- Membership renewals are up to 91. For the first time ever, all La Mesa Council members have joined the Friends of the La Mesa Library.

Bookstore Report:

The average was \$49.11

We've lost volunteer Aaron Clinger. Deborah has two more possible volunteers in process.

City of La Mesa: No report

Other: Joyce Purcell will attend a web seminar from NovelList on March 27th. The discussion will center on tips and topics for e-newsletters.

The meeting was adjourned at 5:47 p.m.

Minutes submitted by Eileen Schmitz