

Friends of the La Mesa Library  
**Regular Board Meeting Minutes**  
February 23, 2017

**Attendance: Present:** Board Members Bob Duff, Deborah Ives, Joyce Purcell, John Schmitz, Eileen Schmitz, Bob Thatcher, Heather Pisani-Kristl (Library ex-officio), Lyn Dedmon (City Ex-officio), and guest Joe Glidden (past president).

**Call to Order:** President John Schmitz called the meeting to order at 4:32 p.m.

**Approval of the Minutes:** The minutes of January 26, 2017, were accepted.

**Treasurer's Report:** Bob Thatcher

- January income came to \$2,459.27 and expenses were \$607.83 for programs and supplies. Total current assets stand at \$40,720.47.
- Bookstore sales went up in January, averaging \$49.96 in daily sales. This is likely due to pent-up demand as the Bookstore was closed for two weeks and new stock was on the shelves.
- The January 2017 Financial Statements were accepted.
- Bob and John reported on rates at local banks and credit unions. After discussion, it was decided to move \$20,000 into laddered CDs at San Diego County Credit Union.

**Library Staff:** Heather Pisani-Kristl

- **Personnel:** Youth Services Tech II Christine LaPlante will be retiring on May 11<sup>th</sup>. Interviews for that position may take place in April.
- The musical Second Saturdays have been extremely popular. There were sixty-eight in attendance at the first (Jim Earp) and sixty at the second (The Waits). It was decided to take a break over the summer and restart in the fall.
- La Mesa's Flag Day Parade will be on June 3<sup>rd</sup>. Bob Thatcher made a motion to donate \$100 to this community event, and Joyce Purcell seconded it. It was approved.
- The Library Volunteer Breakfast will be on April 28 at 8:00 a.m.
- The Grand Prize for the Adult Summer Reading program will be a Kindle. Deborah Ives suggested that we consider raffling one off in the fall as a fund-raiser.
- **Children's Literacy:** Heather, John, and Joe Glidden met with La Mesa mayor, Dr. Arapostathis, this past Tuesday the 21st.
  - Dr. A offered help to reestablish communication between the library and LMSV district school libraries and media aides.
  - Also discussed what can be done to transport elementary classes here. Work with PTAs, or find a donor?
  - Promote 1,000 Books Before Kindergarten
  - Many schools have Head Start as their pre-school.
  - John and Joe noted that a larger library should include a large community room, a teen center, small study rooms, and an area for little children.

**Membership Report:** Joyce Purcell

- Joyce reported that a few more memberships came in, bringing the total to 105.

**Bookstore Report:** Deborah Ives

- Long-time volunteer Tom Keating was ill this winter. Deborah plans to work with him as Tom can handle sales if someone else does any necessary legwork.
- The color of price tags will be changed every three months.
- Deborah would like to reduce reliance on the lobby sales because inside sales go down.

**President's Report:** John Schmitz

- John and Joe also met with Diane Jacob and her aide, Steve Schmidt, on the 21st. They found that Councilman Baber and City Manager Garrett had been to see Ms. Jacob earlier that day. Baber proposed that the County allow La Mesa to keep the money owed for the land under the old library. Jacob, who represents the taxpayers of the County, said no as the agreement was for La Mesa to build a larger library or pay for the land. She did not think the Board of Supervisors would agree to waive the debt. She noted that last May, La Mesa's City Manager wrote to the County stating that La Mesa would pay the money owed. She recommended that it's up to the Friends to find support for building a larger library.  
Jacob wants a report from the library headquarters on what their needs would be for La Mesa. John asked about the County's willingness to help build a new library to which Jacobs replied that the County doesn't build libraries in cities, they operate them for the cities. John asked about the new Imperial Beach library which she was not sure about. John noted that he received an email today from Mr. Schmidt that said in IB the County paid for the building but the City paid for the land. Joe noted that most recently-built County libraries were partnerships.
- Referring back to the meeting with Dr. A, John noted the consultant report from a year and a half ago which only looked at residential and income base for a new city hall. John suggested they should also look at a remodel of the existing city hall instead of tearing it down. John would look into whether the La Mesa Historical Society would care about preservation of the current city hall building.
- Bags: Joe wants to give away cheap bags or ask for a donation for them in front of the Vons supermarket. John will look into the costs for 1000 bags. Perhaps, we get small ones for little kids. Put pencils inside.
- Idea for a future fundraising event: a workshop with a publishing expert on how to write and publish. The fee would be \$20.

**IT Report:** Bob Duff

- Bob asked that staff tell him of upcoming events for the website and for the lobby DVD player.

**City of La Mesa Report:** Lyn Dedmon

- The La Mesa Merchant's Association will be managing the following events. The times are subject to change as the special event permits have not yet been approved.

Car Shows	June 1, 2017 - August 31, 2017 (14 shows)	4:00 p.m. - 8:00 p.m.
Oktoberfest	September 29, 2017	4:00 p.m. - 11:00 p.m.
"	September 30, 2017	10:00 a.m. - 11:00 p.m.
"	October 1, 2017	10:00 a.m. - 6:00 p.m.
Holiday in the Village	December 9, 2017	10:00 a.m. - 10:00 p.m.
"	December 10, 2017	10:00 a.m. - 6:00 p.m.

- The board agreed that we would be interested in participating in Oktoberfest in 2017 if we can pay a similar of cheaper fee and be in the same location as in 2016. Being in front of Maxwell's Bookstore worked out very well as Craig Maxwell allowed us to secure the more valuable books and cashbox inside the store overnight. Lyn suggested we contact McFarland Enterprises who will actually run the event for the Village Association to see how they will handle this.

The meeting adjourned at 5:47 p.m.

The next meeting will be on Thursday, March 23, 2017, at 4:30 p.m.