

Friends of the La Mesa Library
Approved Board Meeting Minutes
Special Budget Meeting
May 28, 2019

Board Attendance: John Schmitz, Bob Thatcher, Jon Lange (by telephone), Justin Walker, Robin Theilmann, Joyce Purcell, Bonnie Baranoff, Bob Duff

Board Absence: Chelsie Harris, Misty Thompson

Members/Guests in Attendance: Ramona Price

Call to Order

John Schmitz called the meeting to order at 4:30 p.m. and welcomed everyone. The purpose of the meeting is to tentatively approve a budget for presentation at the General Membership meeting in July.

Budget Preparation

Bob Thatcher presented the draft budget. Copies were previously distributed by email. He estimated that we would have increased revenues from book sales in the bookstore and on the Internet, though his budget is still somewhat conservative. The allocation of grant money is still somewhat tentative. Bob has questions for Library staff about what has already been spent and what needs to be allocated to next year's budget.

Bonnie Baranoff went over her proposed marketing budget. It is somewhat of a wishlist, but generally a good rule of thumb is that marketing should be 10% of revenues. The Board supported the proposed \$4,500 budget for marketing activities, subject to approval of specific expenditures. Justin Walker discussed focusing our marketing efforts and activities on growing the membership and supporting the bookstore, rather than political advocacy.

Bob Duff moved to tentatively approve the budget. Joyce Purcell seconded. Motion carried unanimously.

Miscellaneous

The Board will not meet in June. The next meeting will be the General Membership meeting in July. John Schmitz reported that Joe Glidden was contacted by Bob Duggett about potential ways forward for a new library. Discussions will continue.

Adjournment

John adjourned the meeting at 5:00 p.m.