

Friends of the La Mesa Library
Approved Board Meeting Minutes
September 26, 2019

Board Attendance: John Schmitz, Jon Lange, Robin Theilmann, Joyce Purcell, Bonnie Baranoff, Chelsie Harris, Bob Duff

Board Absences: Bob Thatcher, Justin Walker, Misty Thompson

Members/Guests in Attendance: None

Call to Order

John Schmitz called the meeting to order at 4:35 p.m. and welcomed everyone.

Approval of the Minutes

Jon Lange presented the draft minutes of the August 22, 2019 Board Meeting. Bob Duff moved to approve the minutes. Joyce Purcell seconded. Motion carried unanimously.

Treasurer's Report

John Schmitz presented the Treasurer's Report. Our total income for August was approximately \$1,800, including both bookstore and online sales. Our daily book sales are still setting new records! We had normal expenditures, including library support, for the month. Bonnie Baranoff moved to accept the Treasurer's Report. Joyce seconded. Motion carried unanimously.

Library Report

Chelsie Harris presented the Library Report. She confirmed the two new staff members announced last month and noted that the library still has one vacancy. This year, because of the new food regulations, the library holiday party will be staff only.

Library event update: Oasis programs will be scheduled for December through April. Performers for the Second Saturday concert series are all booked. The library has some additional funds, so we may schedule an additional concert in June.

The County has placed a new digital screen in the lobby, across from the bookstore. It is a pilot program, which will eventually be rolled out to other branches. It automatically highlights upcoming library events, as well as some full screen "ads" for countywide initiatives. We cannot control the ads locally, but we can request additional ads.

The Board discussed the implications of the new display for the existing video screen. The existing screen has City events, which will not be on the new screen. It would be nice to continue to advertise City events somehow. John suggesting repurposing that area, perhaps as a donor wall in addition to an event board.

Bob Duff noted that the old screen was donated by the La Mesa Historical Society. He will not do a new video for October.

Publicity Report

Bonnie presented the Publicity Report. National Friends of Library Week is coming up, October 21 through 25. The library will be having a Star Wars event on October 19, perhaps that would be a good kickoff event for the National Friends Week. Also, there will be a City

Council meeting on October 22, perhaps someone could speak on behalf of the Friends. Other upcoming events are Oktoberfest (Oct 5-6), Second Saturday Concert (Oct 12), and Park Appreciation Day (Nov 9). We need volunteers for these events.

President's Report

John Schmitz presented the President's Report. John and Chelsie will go to the La Mesa Women's Club meeting on October 9. The Board discussed how that group could help our organization, including newsletter promotion, volunteers, and donations.

Membership Report

Joyce presented the Membership Report. We have 228 members!

Bookstore Report

Robin Theilmann presented the Bookstore Report. We have two new volunteers. Both will be substitutes for now. John suggested perhaps having extended hours in the morning on certain days, if we have the volunteers for it. Robin suggested perhaps Tuesday, Thursday, and Friday from 10am to 1pm. Because Robin will be on vacation, we will not accept bookstore donations in October.

Videographer's Report

The Board discussed the future of the existing Friends screen and whether we would require a similar event listing in the future. We put off a decision until we know more about the County screen and what we will do with the existing screen area.

Adjournment

John thanked everyone and adjourned the meeting at 5:38 p.m.