

La Mesa Library City Council Update

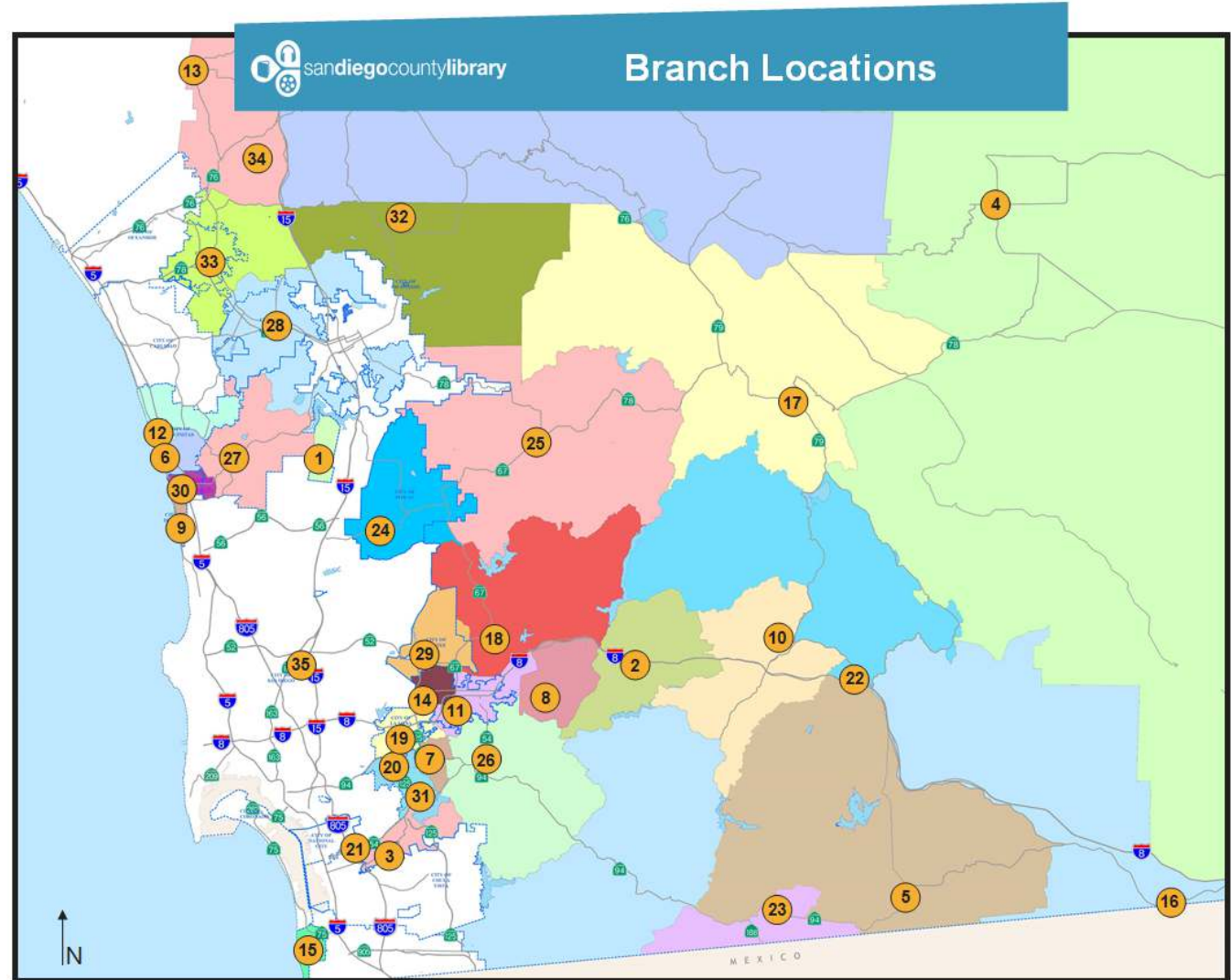


Chelsie Harris
Branch Manager



San Diego County Library

- 33 branches
- 2 bookmobiles
- 4 self-service kiosks



SDCL's Mission Statement

“We celebrate our communities and dedicate our passion and expertise to help you create your own story.”

- The San Diego County Library Staff

SDCL's Guiding Principles



Learn

We promote learning, exploration, and discovery for fulfillment and personal growth.

SDCL's Guiding Principles

Energize

We champion civic engagement and support individuals in shaping the future of their communities.



SDCL's Guiding Principles



Read

We encourage reading in every way: to develop skills, nurture hope, and motivate a love of reading.

SDCL's Guiding Principles

Create

We design opportunities to experience and enjoy culture and the arts as a creator and participant.



Highlights & Looking Ahead





By the Numbers

Total # of Checkouts	Circulation – Electronic Materials	Program Attendance	Programs Offered	Branch Visitors
750,000	140,000	20,000	950	270,000

Fiscal year 2018-2019

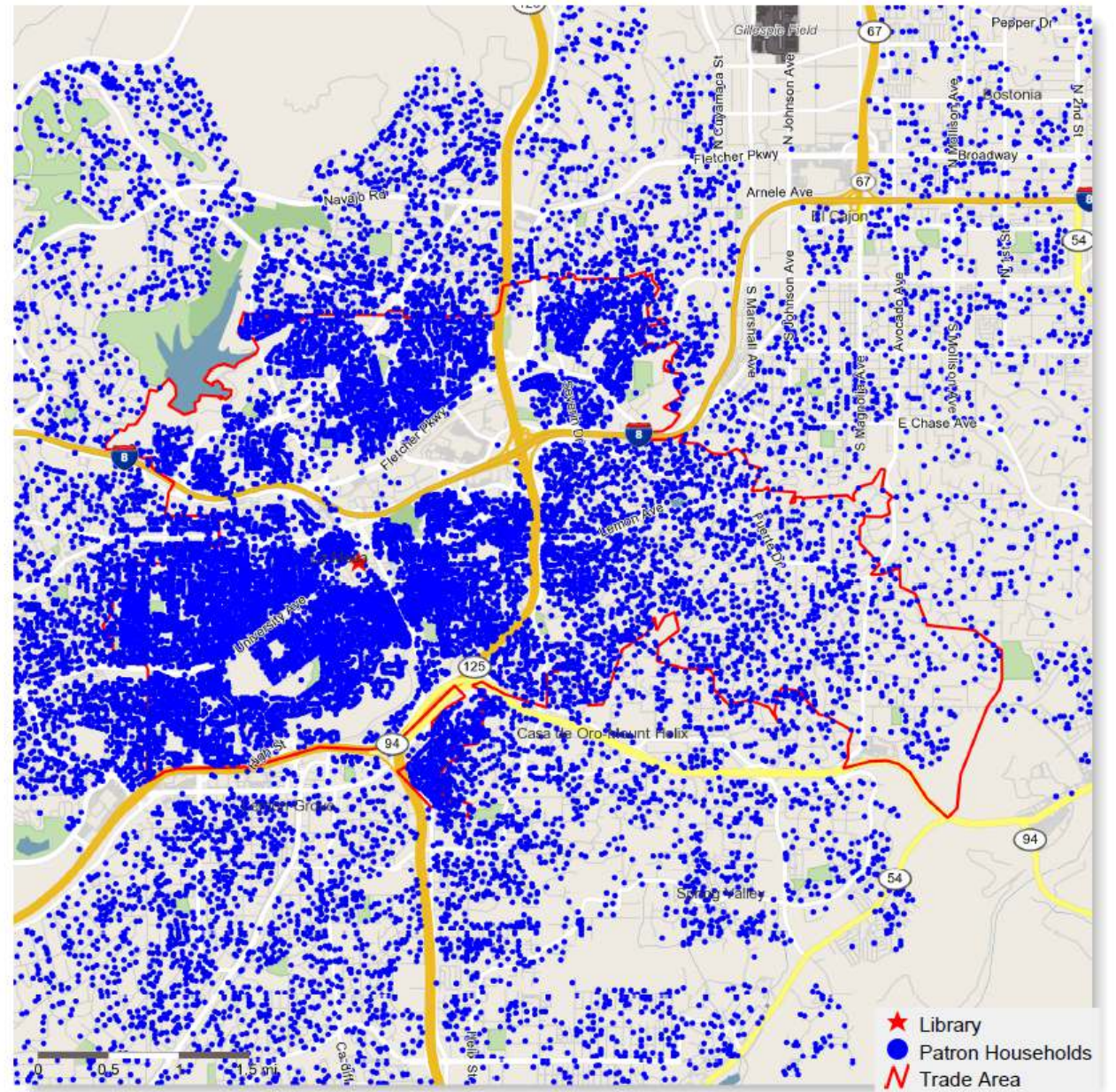
Current Projects

- Summer Reading Challenge
- Subscription Box grant
- Laptop kiosk



Community Asset Plan

- Market segmentation via Gale Analytics
- Community surveying
- Focus groups





Thank You



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2019 Flag Day Parade